

FIG. 1

A circular diagram divided into four equal quadrants, each representing 25% of the total. The quadrants are labeled as follows: top-left (30%), top-right (20%), bottom-left (30%), and bottom-right (20%). The labels are: 'The company' (top-left), 'The industry' (top-right), 'The market' (bottom-left), and 'The customer' (bottom-right).



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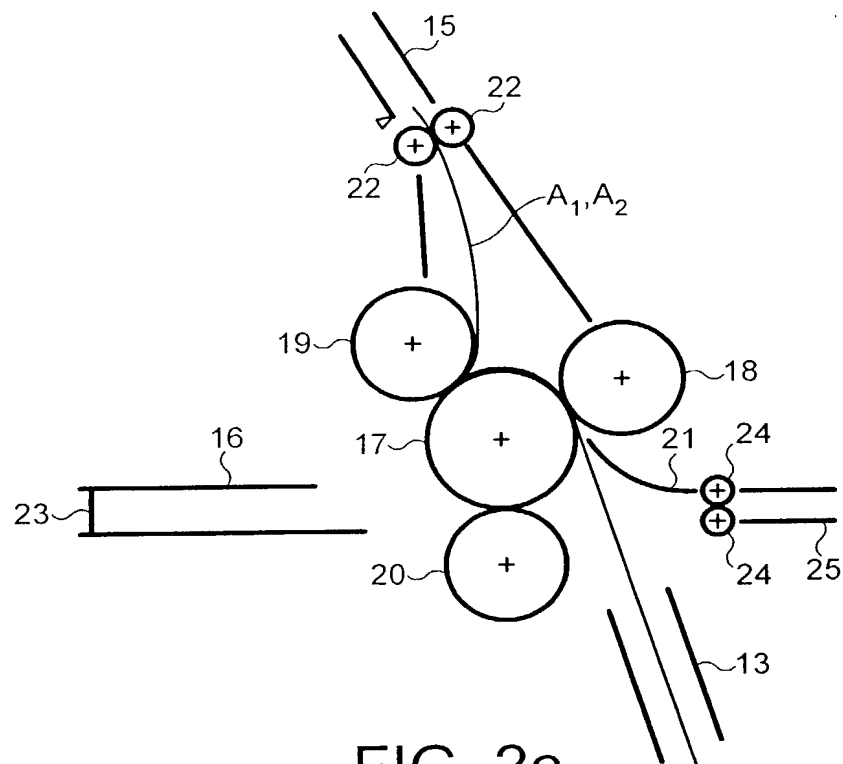


FIG. 2c

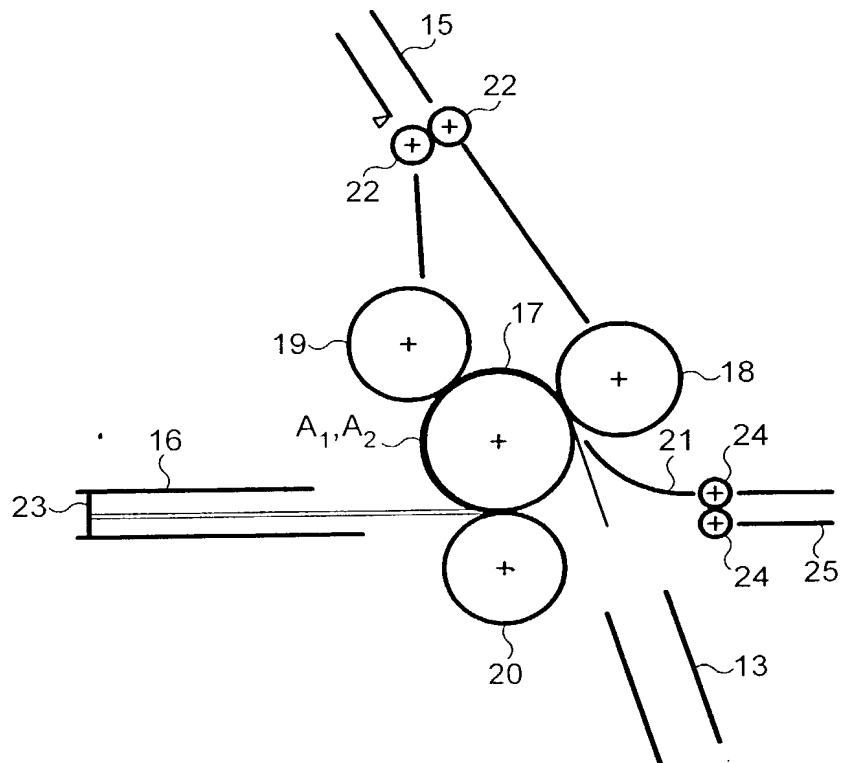


FIG. 2d

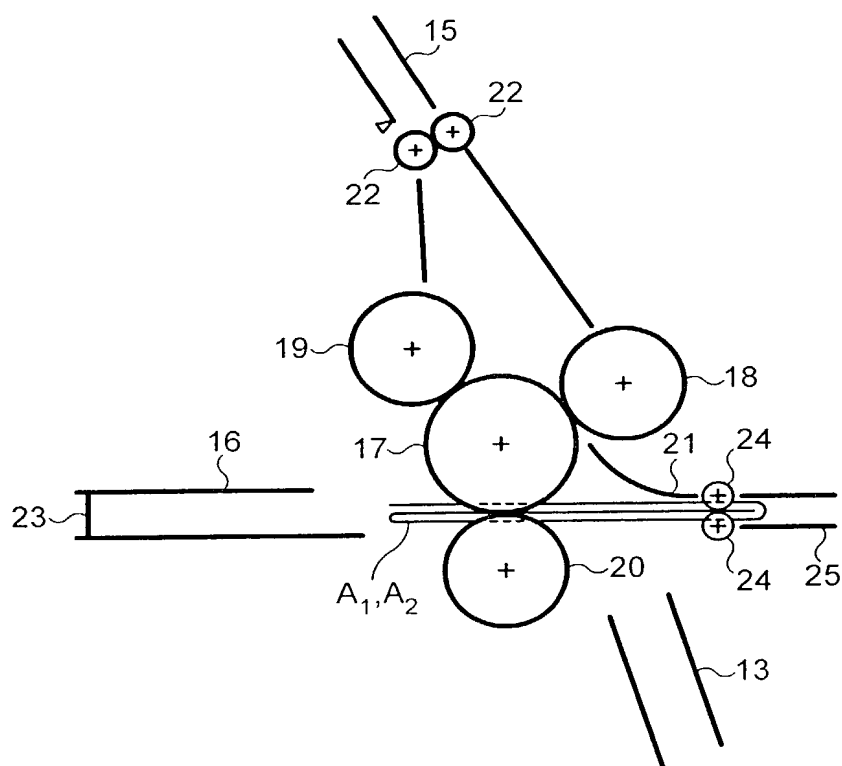


FIG. 2e

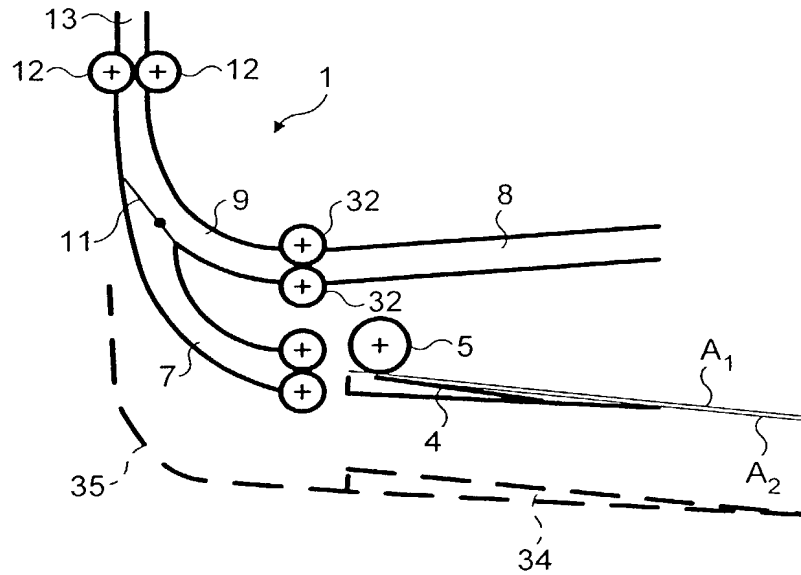


FIG. 3a

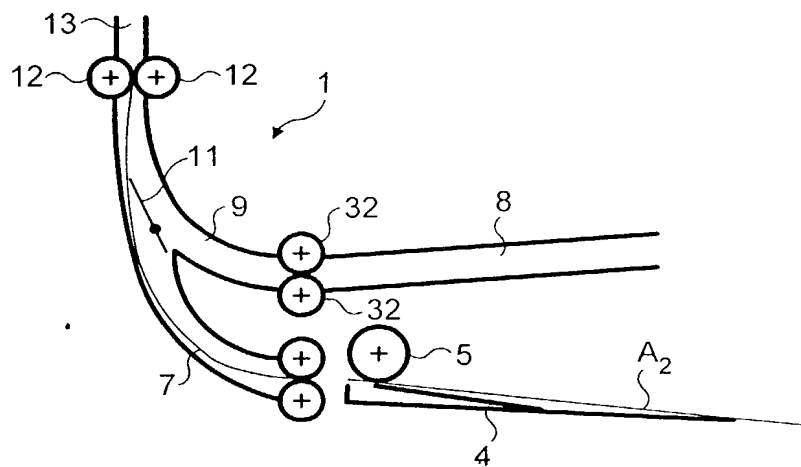


FIG. 3b

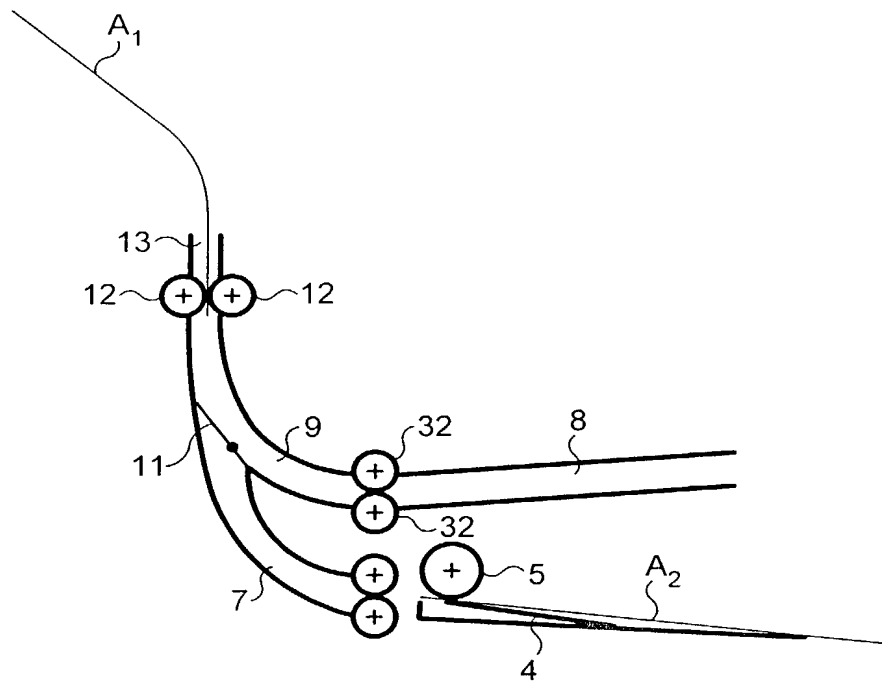


FIG. 3c

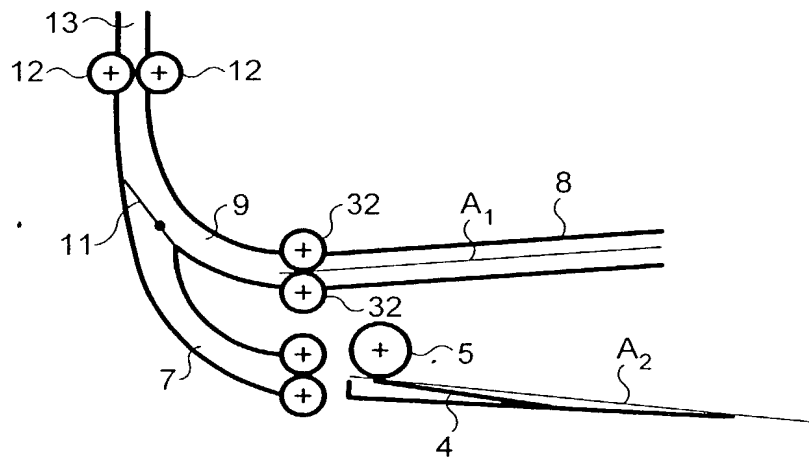


FIG. 3d

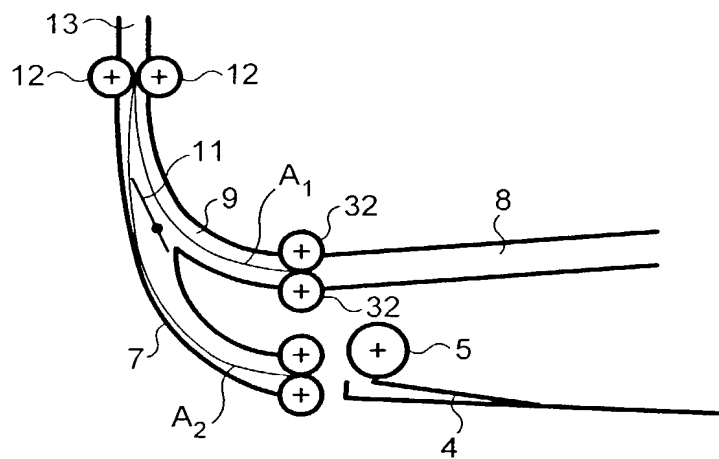


FIG. 3e

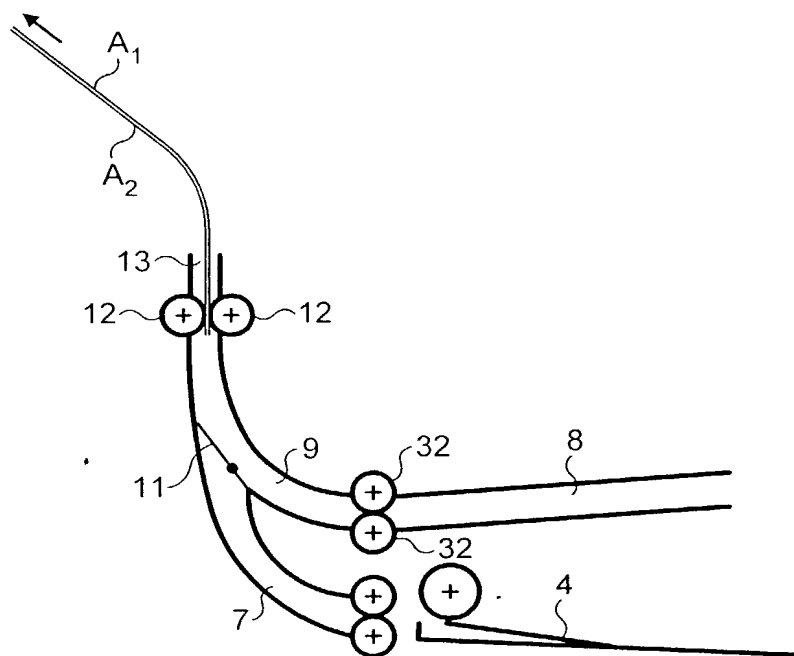


FIG. 3f

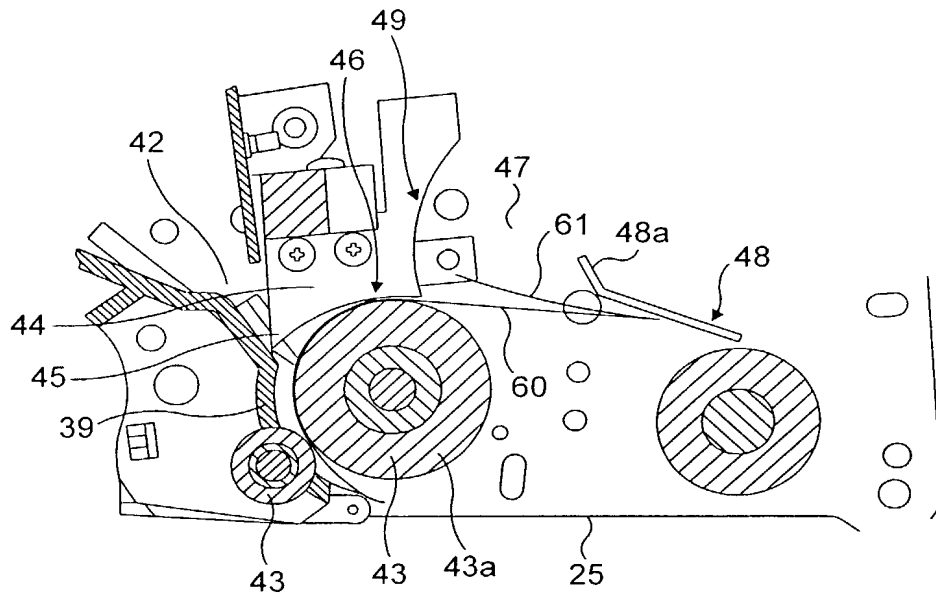


FIG. 4a

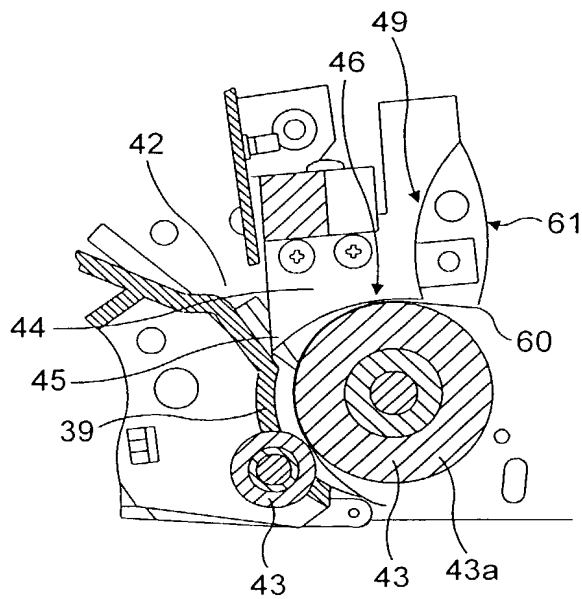


FIG. 4b



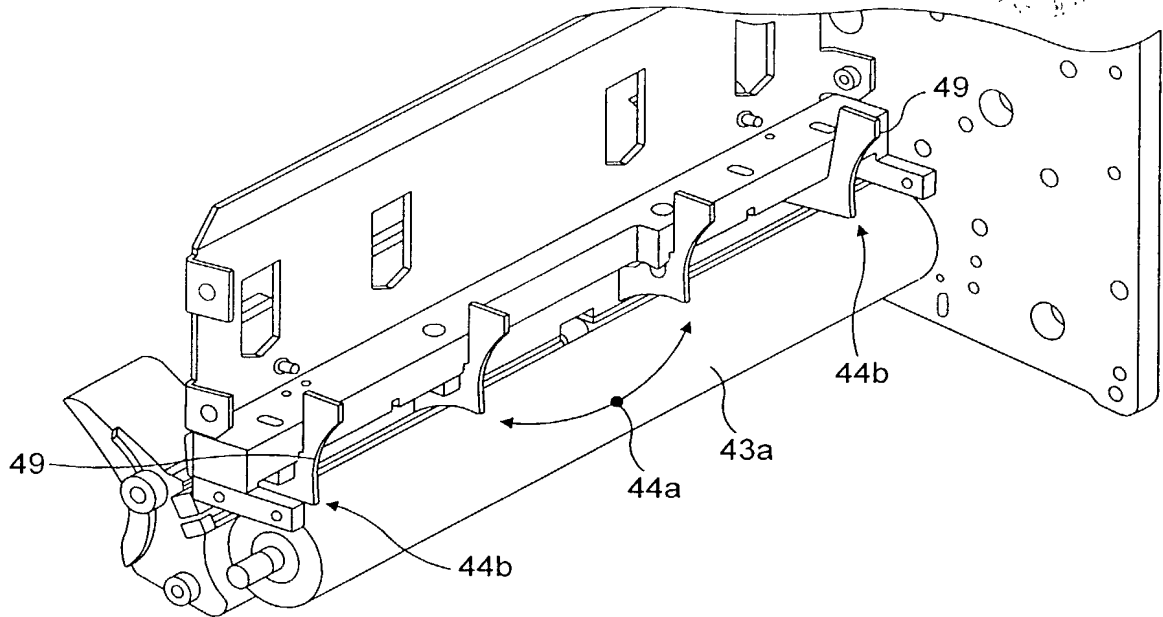


FIG. 5a

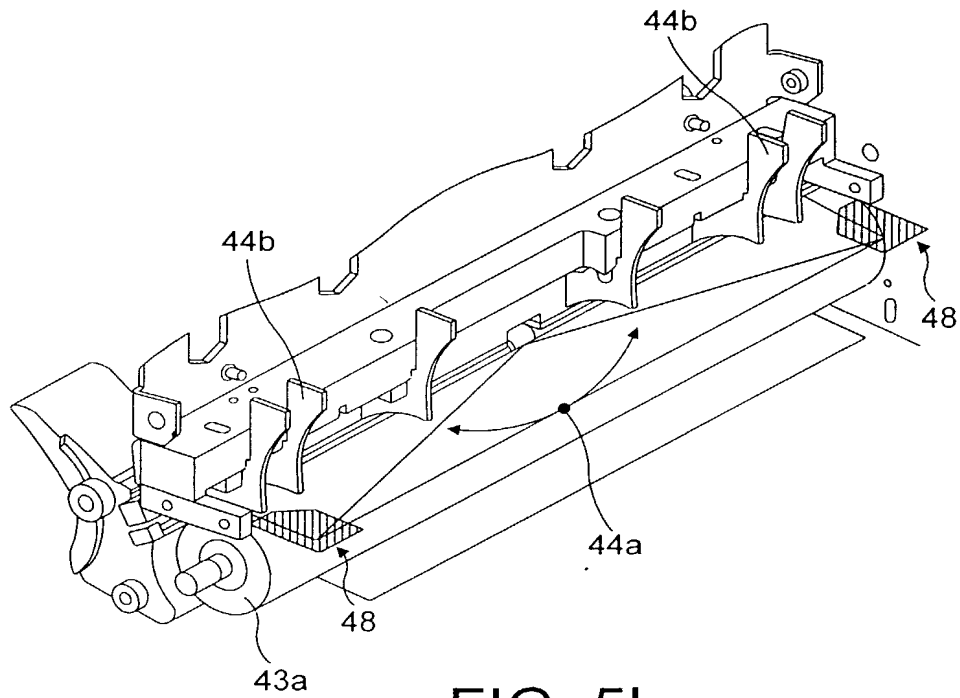


FIG. 5b

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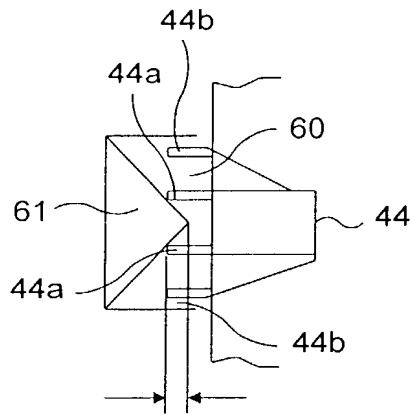


FIG. 6

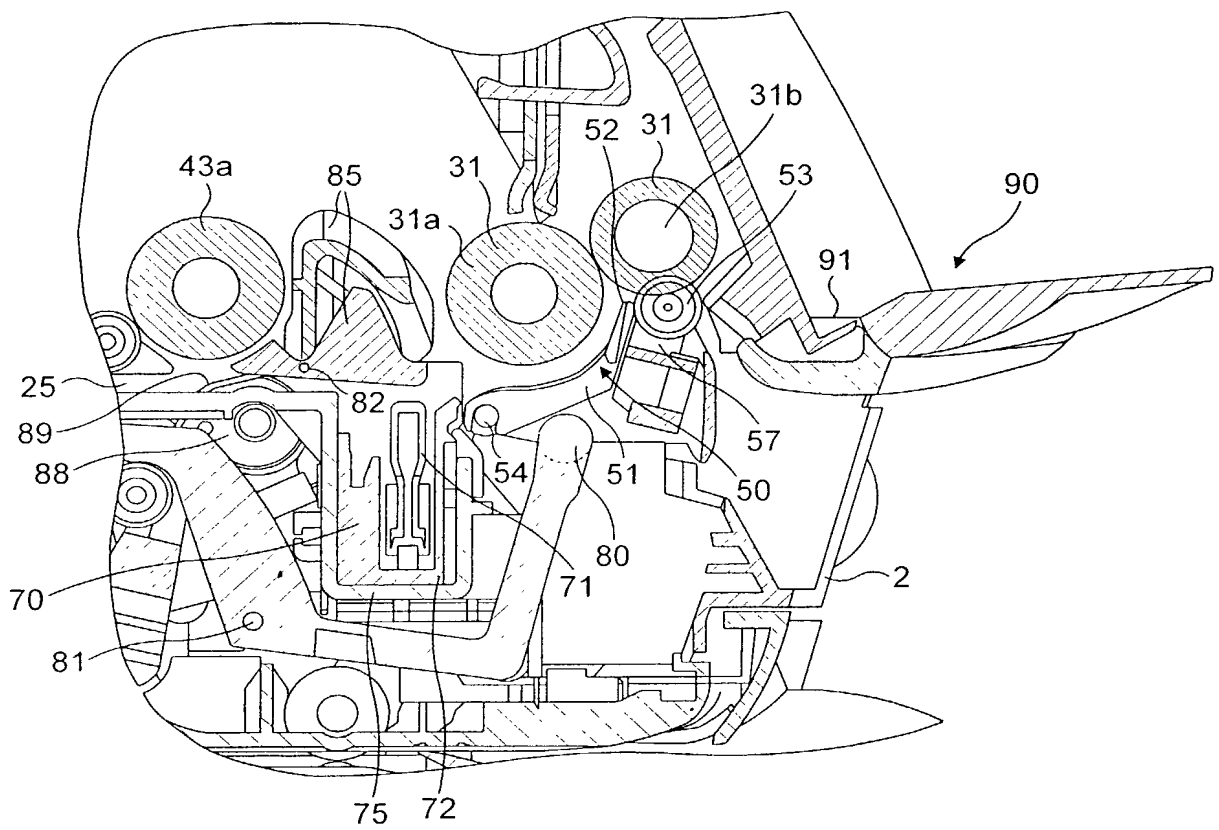


FIG. 7

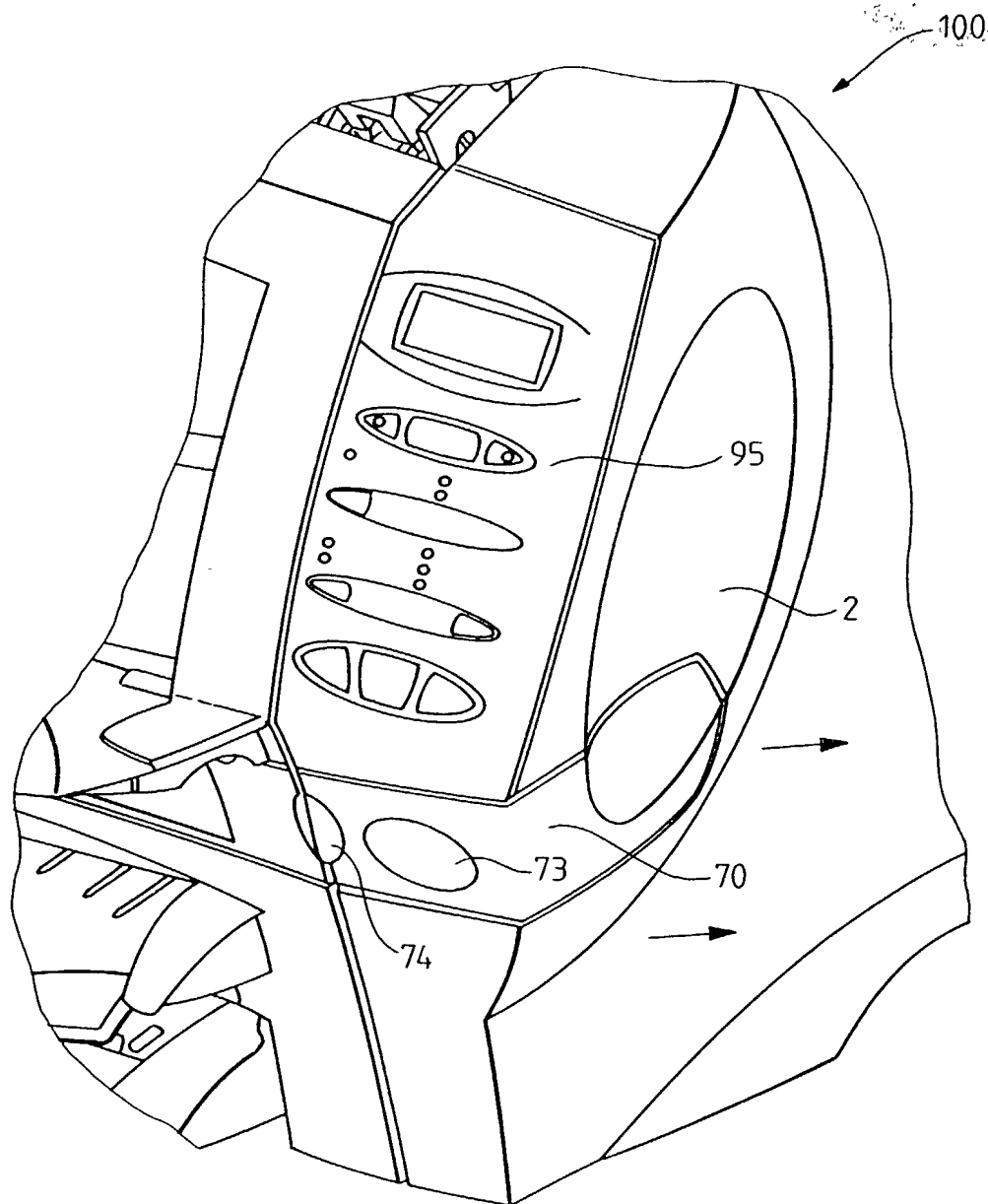
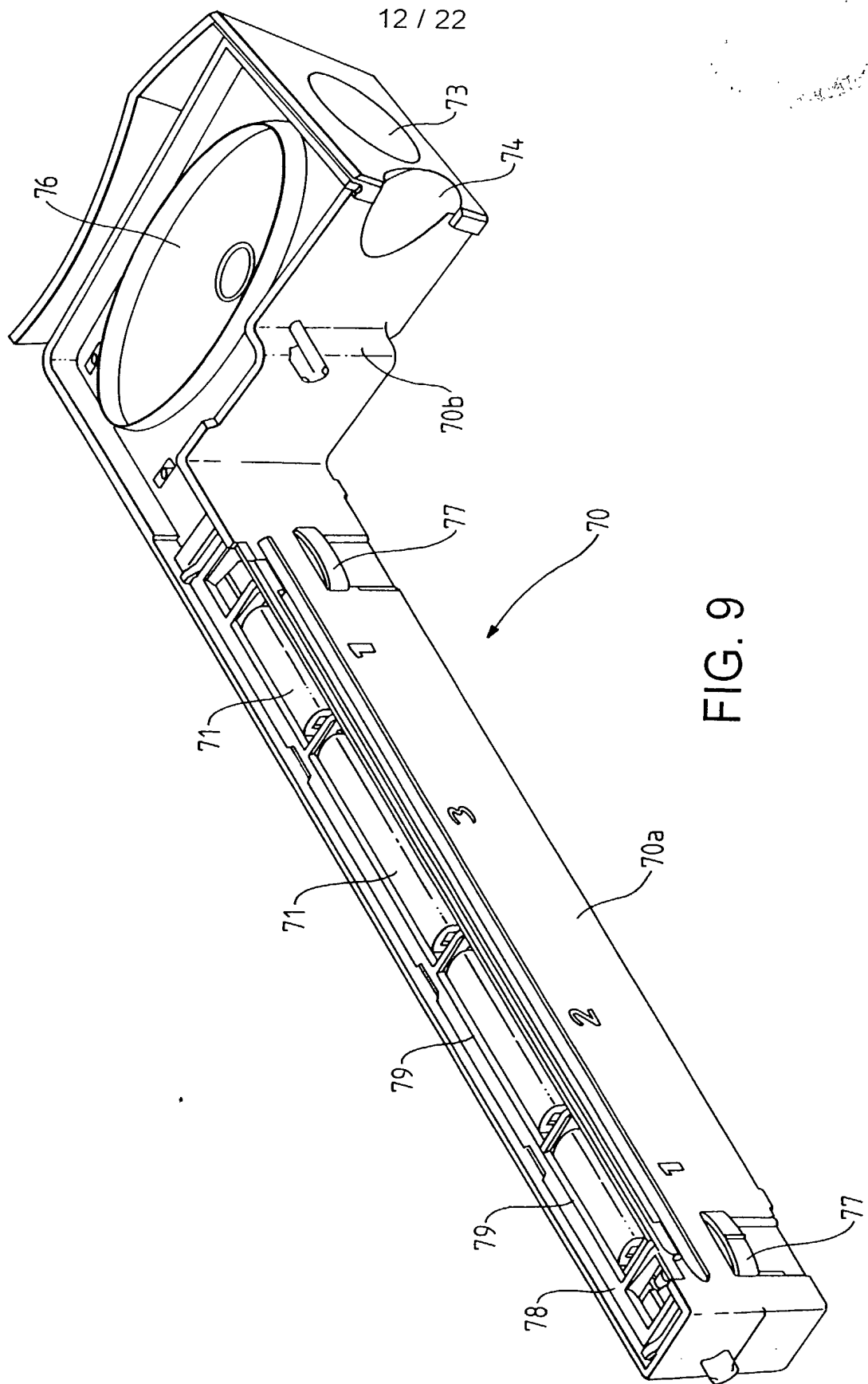


FIG. 8



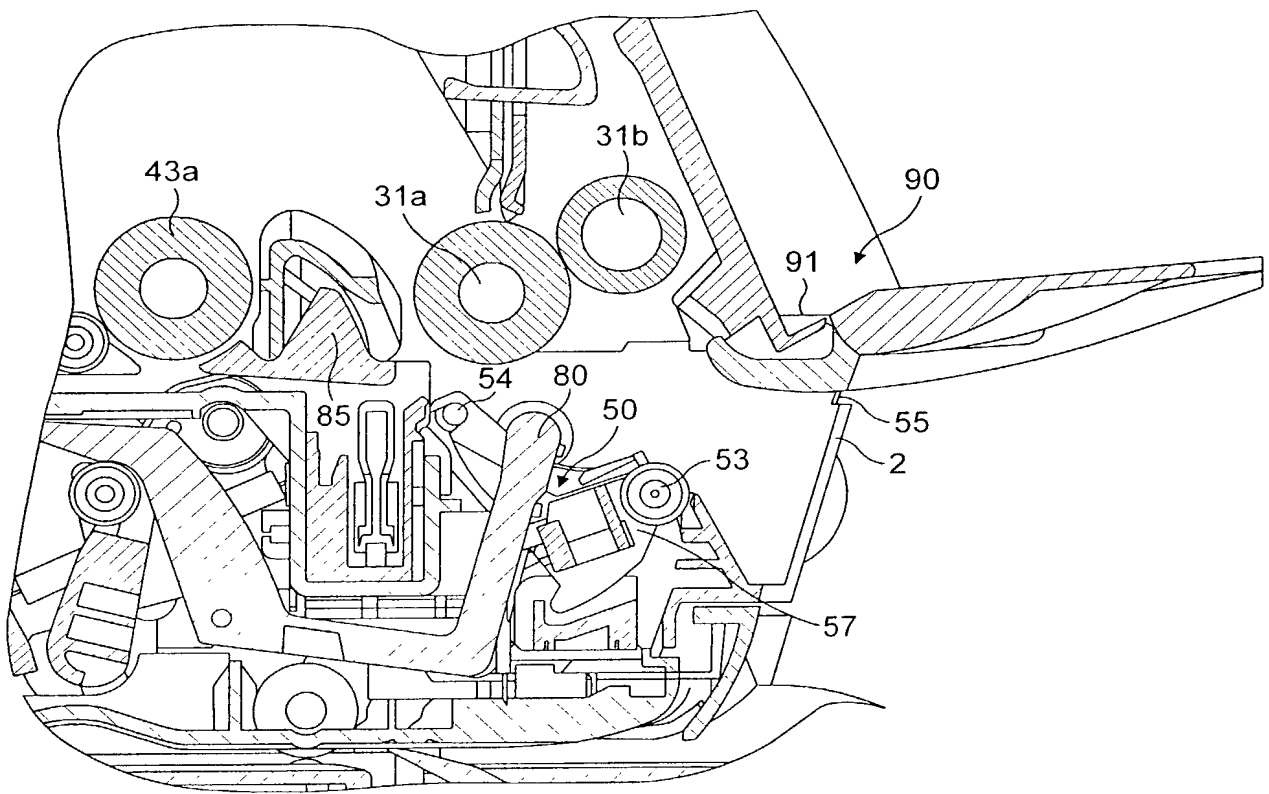


FIG. 10

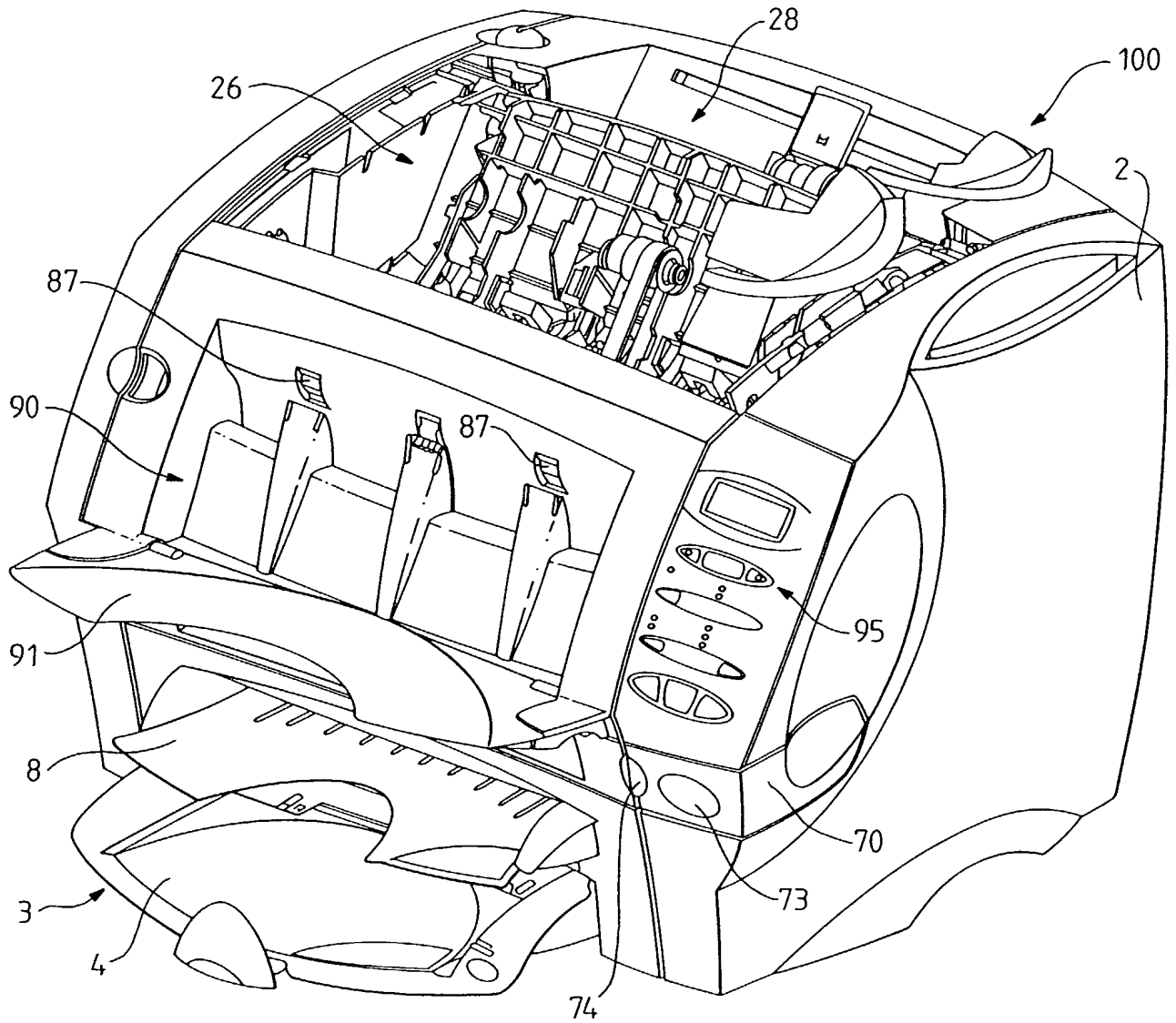


FIG. 11

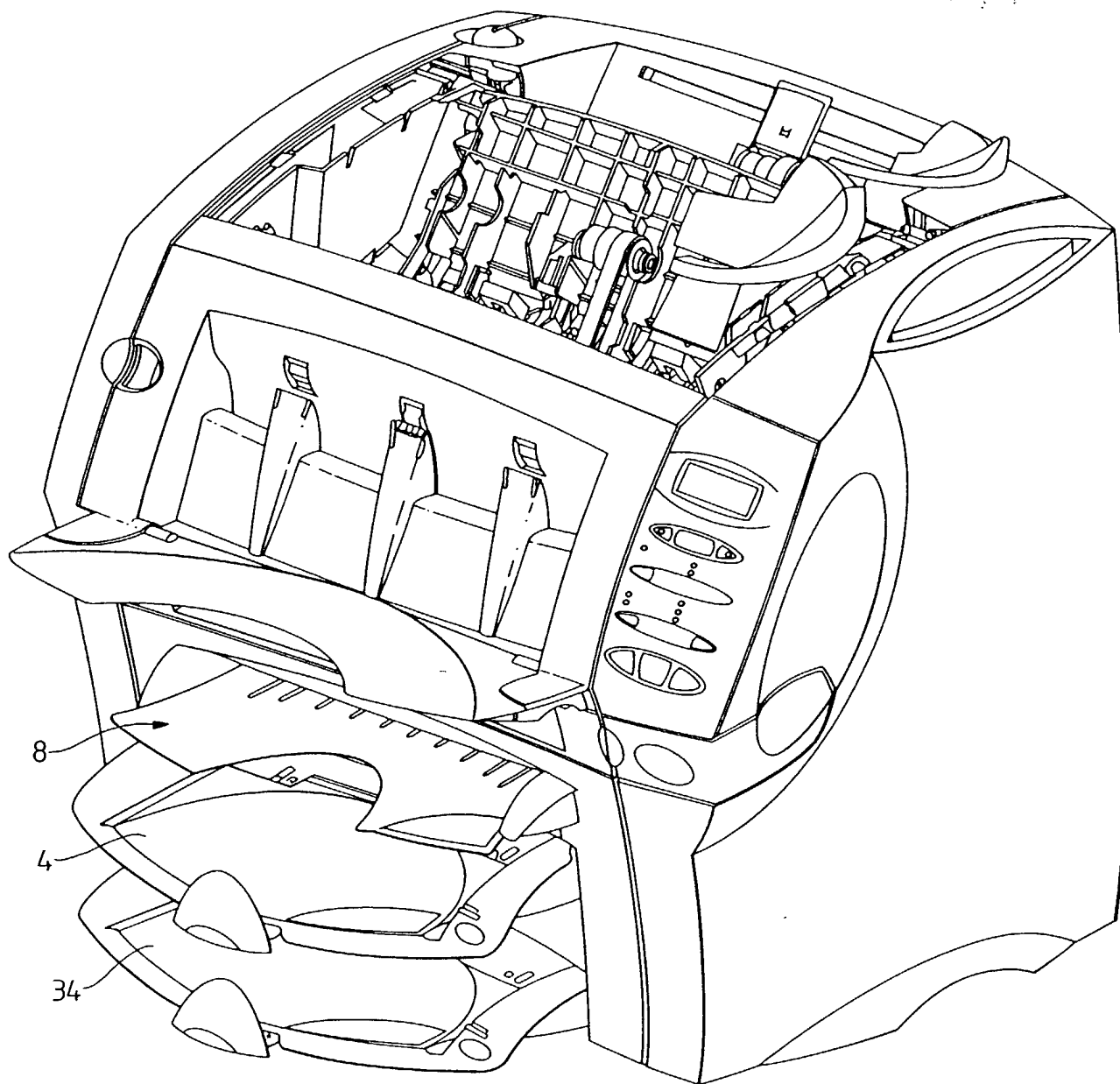
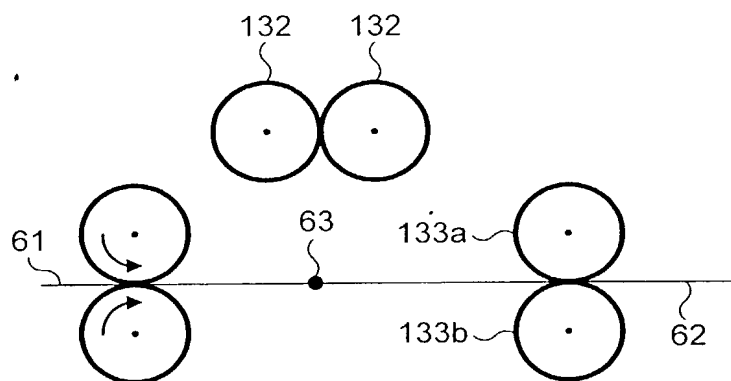
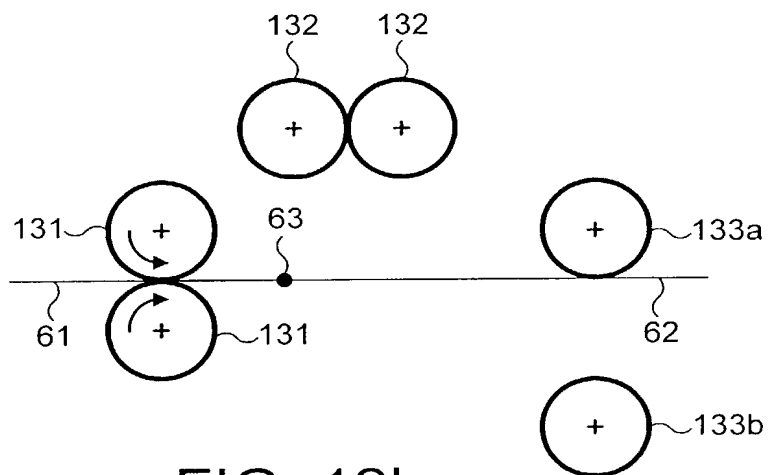
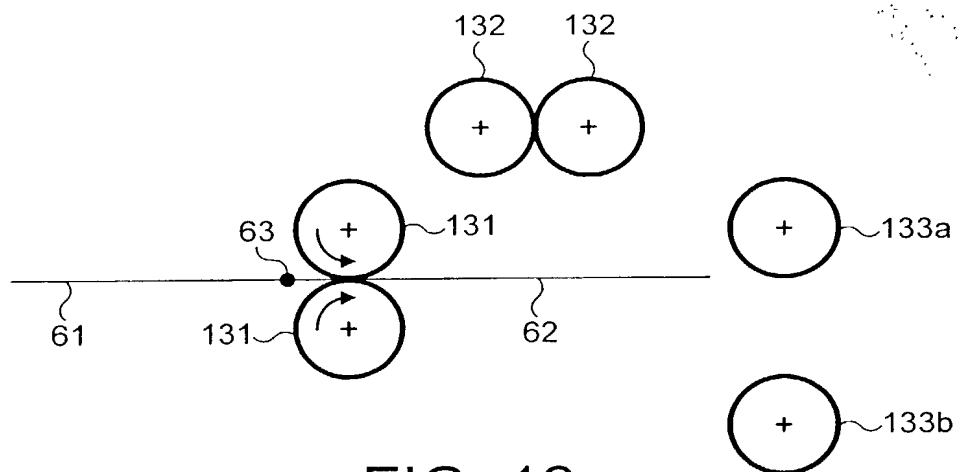
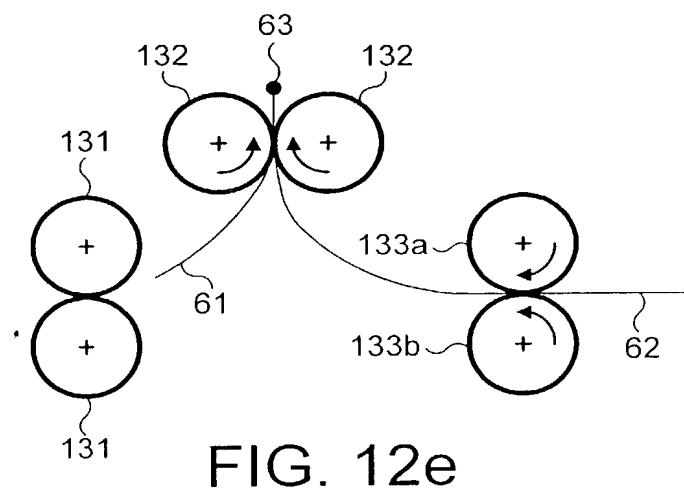
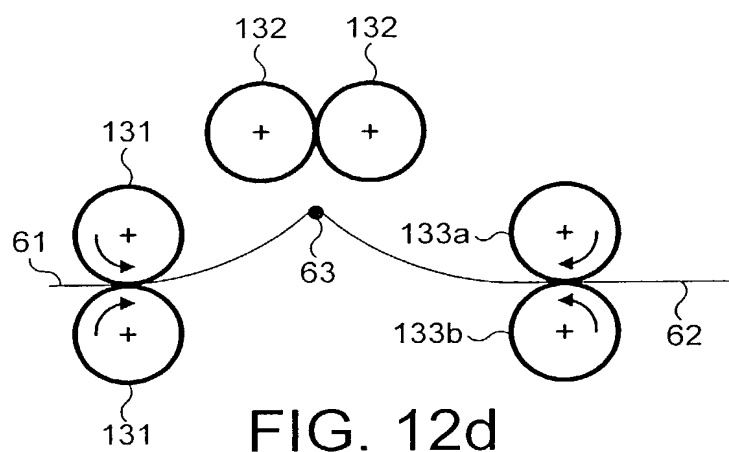


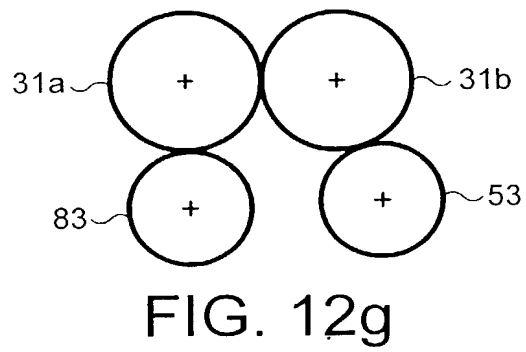
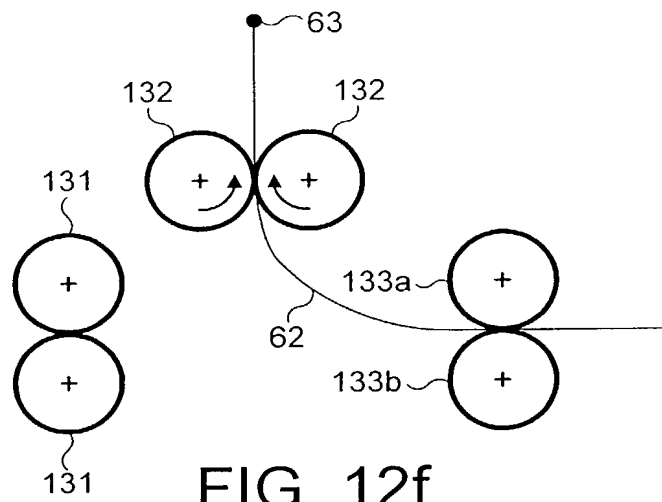
FIG. 11a

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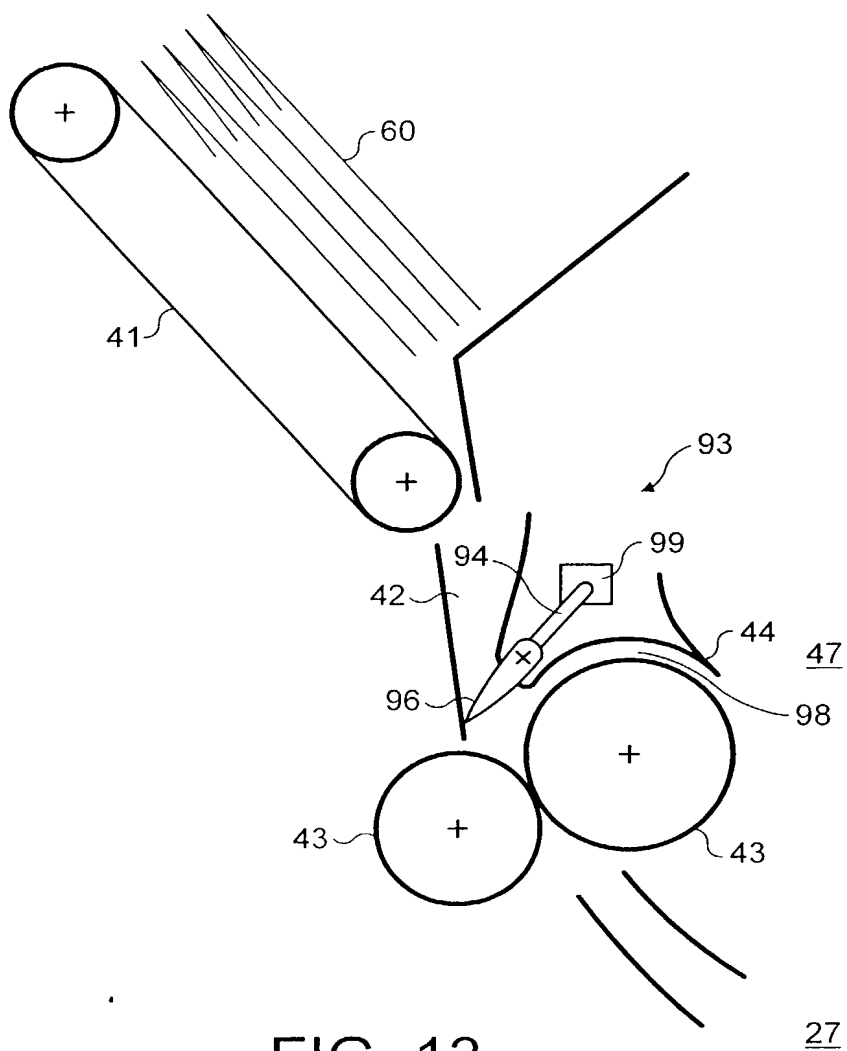


FIG. 13

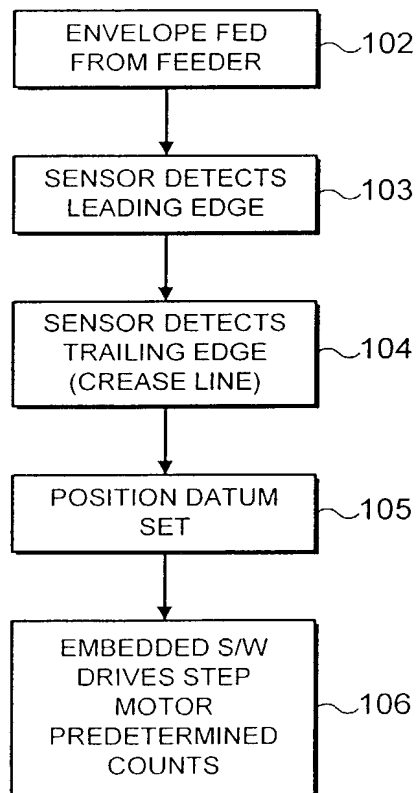


FIG. 14

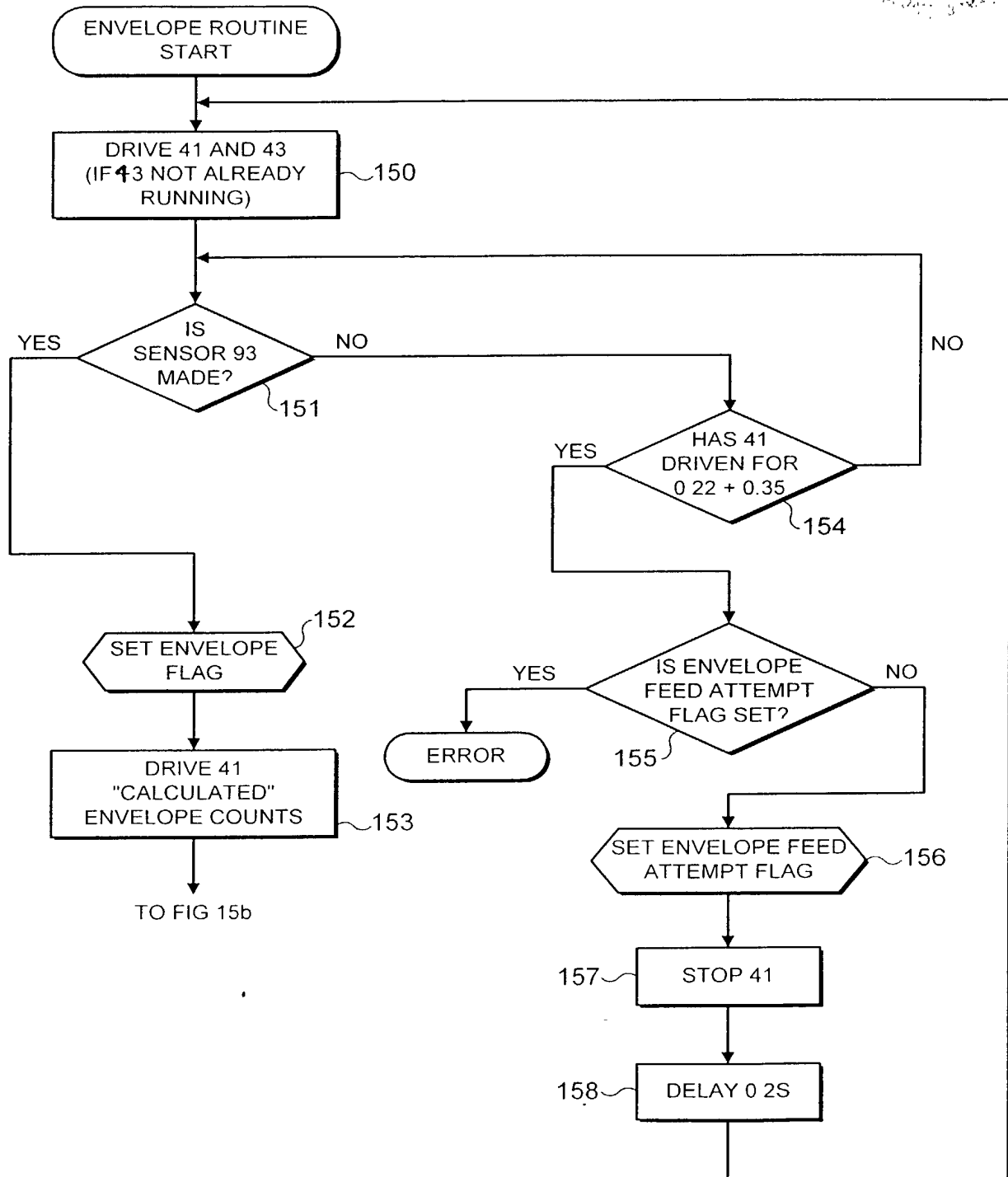


FIG. 15a

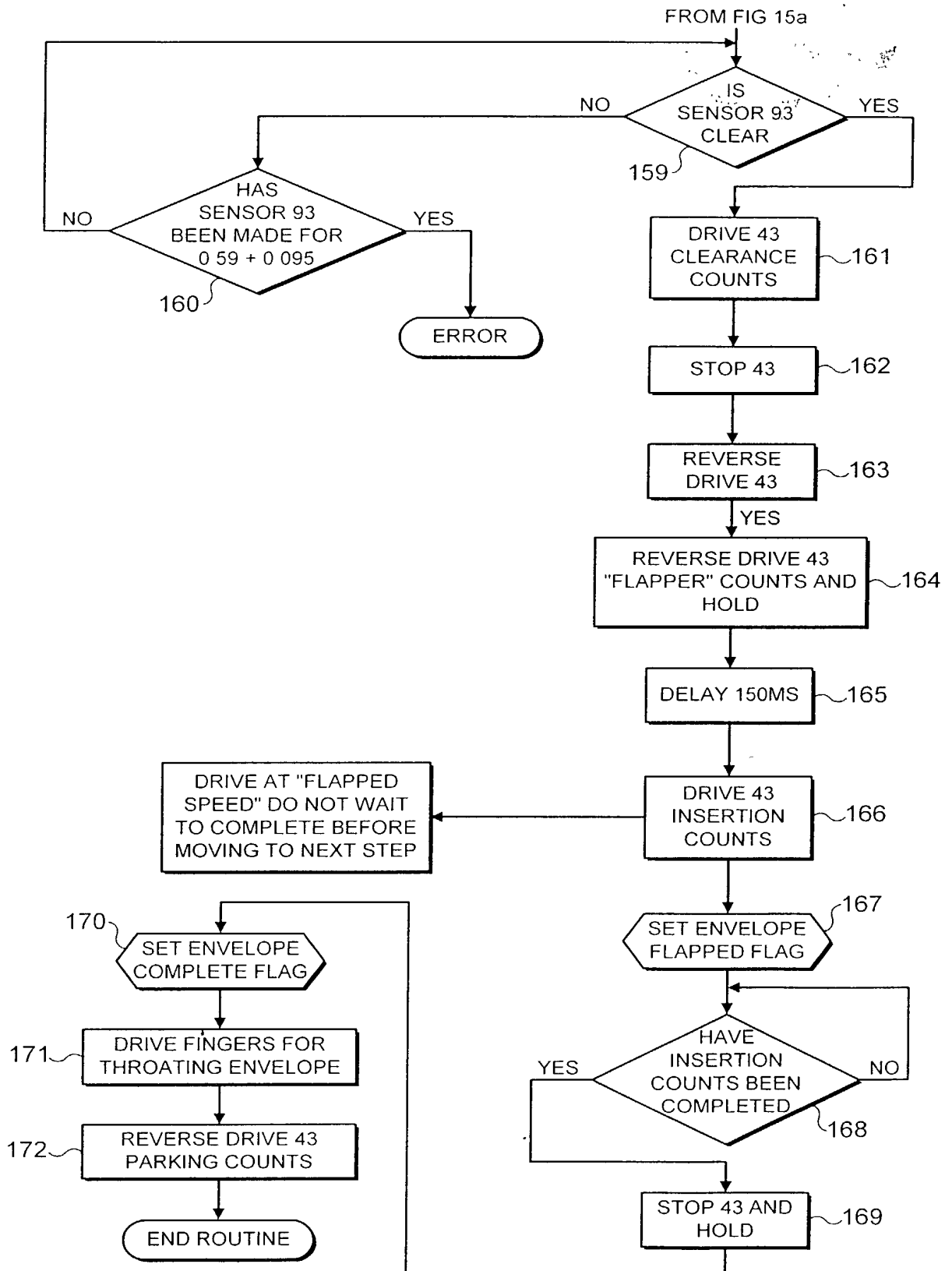


FIG. 15b